

NEW GENERATION

NEW TOOLS

NEW COMMUNICATION



# PARTNERSHIP PROPOSAL

9TH DHAKA INTERNATIONAL MOBILE FILM FESTIVAL

DHAKA  
INTERNATIONAL  
**Mobile**  
Film Festival

EVENT STARTED ON  
**3 APRIL 2022**

FESTIVAL  
**2-4 MARCH 2023**



# NAVIGATOR

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Guests with DIMFF advisers, DIMFF 2017



Opening ceremony of DIMFF 2019



# ABOUT THE FESTIVAL

The Dhaka International Mobile Film Festival (DIMFF) is a unique artistic exploration and social entrepreneurship. It is the pioneer in Bangladesh for arranging a film festival where films are exclusively shot on mobile phones. DIMFF is the bridge that connects filmmakers to the world of storytelling by utilizing new mobile technologies. DIMFF started its journey in 2015 and gradually became an outreach program of the Department of Media Studies and Journalism of the University of Liberal Arts Bangladesh. With each passing year, DIMFF's popularity is increasing, and filmmakers from around the globe are enjoying this new platform to uphold their voices.





# OBJECTIVE

DIMFF aims to inspire and spark creativity in storytelling from people with limited income or resources and encourage filmmakers to harness their dreams and recognize the immense possibilities to accomplish them. The Dhaka International Mobile Film Festival is for newness, change, and opportunity. This new generation will establish a new form of communication by overcoming race, colour, religion, and ideology with their new tools. DIMFF is the platform where language cannot be a barrier while discussing issues. These young minds need the right opportunity and guidance to make this world better.



Organizers at Star Cineplex, DIMFF 2022





# RECOGNITIONS

DIMFF's lookout towards building youth entrepreneurship skills has helped them achieve 28th rank in the Entrepreneurial Spirit category of WURI 2021. World's Universities with Real Impact (WURI) is the first global innovative university ranking designed to inspire and value universities' adaptable and innovative efforts to nurture their workforce that meets industry and society's demands. Wharton–Quacquarelli Symonds (QS) also recognized DIMFF with the Social Science Silver Award in the Reimagine Education Awards and Conference 2021, otherwise known as the "Oscars of Education." The Wharton-QS Reimagine Education Awards and Conference is a global competition and conference that encourages educators to spot problems that prevent optimal learning and pedagogical outcomes. DIMFF shares the same mindset: everyone deserves equal opportunity to create a sustainable impact in their community.







Guests and jury members are at the closing ceremony of DIMFF 2020





# ADVISERS' MESSAGE

Dhaka International Mobile Film Festival has already gained trust and reputation in the world film industry. The festival is an outreach program of the Department of Media Studies and Journalism at the University of Liberal Arts Bangladesh. The objective of this program is to build an entrepreneurial mindset and social commitment in our students. Another promise of this festival is to provide a platform and opportunity for the marginalized

voiceless groups to share their stories and develop a network of visual storytellers. Therefore, we feel confident in DIMFF's ability to organize the festival in a disciplined fashion. We highly recommend you to become a partner of this event because we believe this will be an outstanding opportunity to brand your organization in this grand event. If you have any queries, please feel free to contact us. Thank you for your kind consideration.



*Jude Genilo*

**Prof. Jude William R. Genilo, PhD**

Chief Adviser, DIMFF

Dean, School of Social Science, ULAB



*Mohammad Shazzad Hossain*

**Mohammad Shazzad Hossain**

Adviser, DIMFF

Asst. Professor, MSJ-ULAB



*Md. Abdul Kabil Khan*

**Md. Abdul Kabil Khan, PhD**

Adviser, DIMFF

Asst. Professor, MSJ-ULAB



*Syeda Sadia Mehjabin*

**Syeda Sadia Mehjabin**

Adviser, DIMFF

Sr. Lecturer, MSJ-ULAB



*Md. Zahid Hasan*

**Md. Zahid Hasan (Gogon)**

Executive Adviser, DIMFF



*Sanjida Ferdush*

**Sanjida Ferdush**

Executive Adviser, DIMFF





# FESTIVAL CATEGORIES



## OPEN DOOR CATEGORY

Anyone from any region can submit films shot on a mobile phone. Any duration can be submitted in the Open Door category. Selected films will be screened at Dhaka International Mobile Film Festival, and the best film will get DIMFF Best Film Award.



## VERTICAL FILM CATEGORY

Anyone from any region can submit films shot vertically on a mobile phone. The film must be within 10 minutes for the Vertical Film category. Selected films will be screened at Dhaka International Mobile Film Festival, and the best film will get DIMFF Best Vertical Film Award.







## SHORT FILM CATEGORY

Only a university student of the Under Graduate or Graduate level can participate in this category. The film must be within 25 minutes for the Short Film category. Selected films will be screened at Dhaka International Mobile Film Festival, and the best film will get CinemaScope Best Film Award.



## MOJO STORY CATEGORY

Only a university student of the Under Graduate or Graduate level can participate in this category. The story must be within 3 minutes for the Mojo Story category. Selected stories will be screened at Dhaka International Mobile Film Festival, and the best story will get MSJ Best Mojo Award.



## ONE MINUTE CATEGORY

Only 1 to 12 grade students can participate in this category. The film must be exactly one minute, including the title and credit line for the One Minute category. Selected films will be screened at Dhaka International Mobile Film Festival, and the best film will get the ULAB Young Film Maker Award.

DHAKA  
INTERNATIONAL  
**Mobile**  
Film Festival



Filmmakers are socializing with audience  
before the screening, DIMFF 2022





# AT A GLANCE

**3 DAYS**  
**6 SESSIONS**  
(FINAL EVENT)



**ROUND  
THE YEAR  
ACTIVITIES**



**200+**  
SUBMISSIONS



**1500+**  
SOCIAL MEDIA POST  
2K TO 3M REACH



**HYBRID EVENT**  
ONLINE AND OFFLINE



**30+**  
COUNTRIES



**MULTIPLE VENUES**  
STAR CINEPLEX  
BANGLADESH FILM ARCHIVE  
ULAB AUDITORIUM



**1000+**  
PHYSICAL AUDIENCE



**50+**  
VIDEO PROMO



**40+**  
INTERACTIVE SHOWS



**DIVERSE ONLINE PRESENCE**  
WEBSITE, SUBMISSION SITE  
3 YOUTUBE CHANNELS  
5 SOCIAL MEDIA SITES



**8000+**  
ONLINE AUDIENCE



**20+**  
EVENTS







Registration booth, DIMFF 2020



Guest and jury chair at the opening ceremony of DIMFF 2022



# PARTNERS IN PREVIOUS SESSIONS



**FRIEDRICH NAUMANN  
FOUNDATION** For Freedom.  
Bangladesh



**KINEMASTER**



**Cabinet  
Division**  
Government of the People's  
Republic of Bangladesh



**ICT  
DIVISION**

FUTURE IS HERE



**prothomalo.com**



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www.banglatribune.com





# OUR SOCIAL COMMITMENTS



## **MOBILE FILMMAKING WORKSHOP**

The attempt of the mobile filmmaking workshop results from thoughtful analysis of the trend of technology globally. The workshop is carefully designed to introduce underprivileged and young adults to the basics of visual concepts and techniques of mobile filmmaking. With the intention of being a part of creating global citizens, the initiative aims to develop an interactive learning process involving young/adult in mobile technology. The purpose of the workshop is to engage marginalized and voiceless community in the storytelling process.



## **E-LEARNING COURSE**

Online Filmmaking Course is designed for the school and college going students. 8 weeks long course's teaching methods include both Synchronous and Asynchronous. Participants will learn how to write a storyline, script, how to handle pre-production, production, and postproduction, and finally how to submit their films on international festivals.



## **CAMPUS AMBASSADOR**

Under DIMFF's banner, there is another student engagement program called- Campus Ambassador. The design of this program is mainly targeting focused audiences. Any student under the age bracket of 14-24 years old is eligible to apply here. This platform is entirely open for all in terms of nationality, ethnicity, religion, gender, and race. Anyone can apply for this role as long as they are currently studying in an institution.





# ROUND THE YEAR EVENTS



## DIMFF *MasterClass*

### **ONE IN EACH SEMESTER**

MasterClass is for everyone. Experts share their knowledge, different film theories/philosophies to enlighten the aesthetic sense of film enthusiasts. A guest speaker is selected, who is best fit to discuss with the students on the particular topic. This is a registration-based event.

## **CINE'TA**

### **EIGHT EPISODES IN EACH SEMESTER**

DIMFF arranges a talk show in every semester. Film enthusiasts from different parts of life take part in it and discuss about their love for films, creativity and opportunities related to mobile filmmaking.

## **BEHIND THE LENS**

Film Screening and Discussion

A yellow circular icon with a black film reel symbol inside.

### **ONE IN EACH SEMESTER**

Mobile filmmaking brings some opportunities as well as some difficulties. Behind the Lens is a regular event where DIMFF invites filmmakers to discuss their journey from idea to exhibition. The film is screened at the beginning, followed by discussion and interaction with the audience. The event guides the students in exploring the opportunities and challenges of mobile filmmaking.







### ***FIVE IN EACH SEMESTER***

To understand the mobile filmmaking process along with the thematic beauty of films, DIMFF encourages its members to engage in the film review process. Reviewing prominent mobile films is designed to acquire that knowledge. DIMFF executives, volunteers, and ambassadors are assigned to produce videos of film reviews. After going through rigorous editorial feedback, the videos are shared on the DIMFF social media sites. This process helps them with hands-on filmmaking experience, which develops their portfolio and also, gives them a better understanding of mobile filmmaking. Besides, it promotes the festival films on social platforms.



### ***THREE IN EACH SEMESTER***

DIMFF CineLab is a tutorial-based YouTube channel. DIMFF members made tutorials about different aspects of filmmaking and the use of mobile filmmaking software. To make tutorials, students need to have a well understanding of the selected topics. These tutorials are uploaded on YouTube as a creative common and used in the online mobile filmmaking courses.





# SOCIAL MEDIA AND SITES



Web address: **dimff.net**

Submission: **dimff.net/submission**

Social hub: **dimff.net/hub**

Facebook: **dimff.net/fb**

Instagram: **dimff.net/insta**

Twitter: **dimff.net/twitter**

Linkedin: **dimff.net/linked**

Tiktok: **dimff.net/tiktok**

YouTube Festival: **dimff.net/festival**

YouTube CineLab: **dimff.net/CineLab**

YouTube CineTa: **dimff.net/CineTa**





# FESTIVAL PARTNERSHIP

**PLATINUM  
PARTNER**



**BDT 8,00,000**



**COLLECT  
AGREEMENT FORM**

**LIMITED FOR ONE**

Award  
Handover



Logo in  
Certificates



Booth  
in Venue



Video  
Commercial



Product  
Placement



Press  
Conference



Powered by or  
Presented by



Logo Placement in

- \* Invitations
- \* Productions
- \* Promotional



Announcement



Logo in  
Backdrop





# FESTIVAL PARTNERSHIP

**GOLD  
PARTNER**



**COLLECT  
AGREEMENT FORM**

**BDT 5,00,000**

**LIMITED FOR TWO**



Press  
Conference



Powered by or  
Presented by



Logo Placement in

- \* Invitations
- \* Productions
- \* Promotional



Announcement



Logo in  
Backdrop





# FESTIVAL PARTNERSHIP

**SILVER  
PARTNER**



**BDT 3,00,000**



**COLLECT  
AGREEMENT FORM**

**LIMITED FOR THREE**



Logo Placement in

- \* Productions
- \* Promotional



Announcement



Logo in  
Backdrop

**AWARD  
PARTNER**



**BDT 2,00,000**



**COLLECT  
AGREEMENT FORM**

**FLEXIBLE**



Announcement



Logo in  
Backdrop





# PRINT PUBLICATION

SOUVENIR



## BACK COVER

12 cm X 20 cm (Colour)

**50,000**

## INNER BACK COVER

12 cm X 20 cm (Colour)

**30,000**

## FRONT BACK COVER

12 cm X 20 cm (Colour)

**30,000**

## FULL PAGE

12 cm X 20 cm (B&X)

**10,000**

## HALF PAGE

12 cm X 9 cm (B&W)

**5,000**



**COLLECT  
AGREEMENT FORM**





# CONTACTS

WE LOOK FORWARD  
TO HEARING FROM YOU!!!



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